



## GPS tour guide launched for travellers

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GPS Tour Guide has developed a new tourism product that will revolutionize the way independent travelers experience self drive and independent vacations.

Through the use of breakthrough technology and programming, the company's new GyPSy Guide uses GPS to detect where you are while driving and provide you interesting commentary about your surroundings, special points of interest and local knowledge.

The device, similar in appearance to a PDA device, is mounted onto any windshield and tracks the vehicle's location, direction and speed using GPS technology.

When travelers pass through points which information has been programmed for, audio files are automatically triggered to play information specific to that location including interesting facts and stories, quirky tales and an array of tips and advice on how to best enjoy that area.

GPS Tour Guide employs professional guides to ensure information is not only interesting, entertaining and in-depth, but also updated on a regular basis depending on season.

Taken out of the vehicle, GyPSy Guide transforms into a portable electronic guide book offering comprehensive information on hotels, regional attractions, points of interest and dining tips.

"The GyPSy Guide takes GPS technology a huge leap forward beyond pure navigational support for travelers and is the only product of its kind in North America", said Rick Bulich, Business Development Manager for GPS Tour Guide.

"The GyPSy Guide is like a local friend or personal human tour guide that will share interesting stories and entertain you along the way." The user simply drives and enjoys as the GyPSy Guide automatically delivers information at points of interest, completely independent of timing.

The GyPSy Guide will be available in May 2006 for the busy Western Canada summer touring season.

Touring routes for the inaugural season will be extensive, covering the most popular independent travel itineraries between Victoria, Vancouver and Whistler through to the National Parks including Banff, Jasper and Calgary, with city tours offered at major centres.

Established in 2005, GPS Tour Guide Inc (Canada) is an innovative company dedicated to the promotion of informative and entertaining travel experiences for the independent traveler.

By harnessing leading edge technology with extensive knowledge of the areas in which it operates, GyPSy Guide, the pivotal product offered by the company, will be a must-have companion for travelers looking to enhance their travel experience.

GPS Tour Guide has extensive growth plans in additional markets which will be announced as finalized. For more information visit [www.gpstourscanada.com](http://www.gpstourscanada.com)

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